



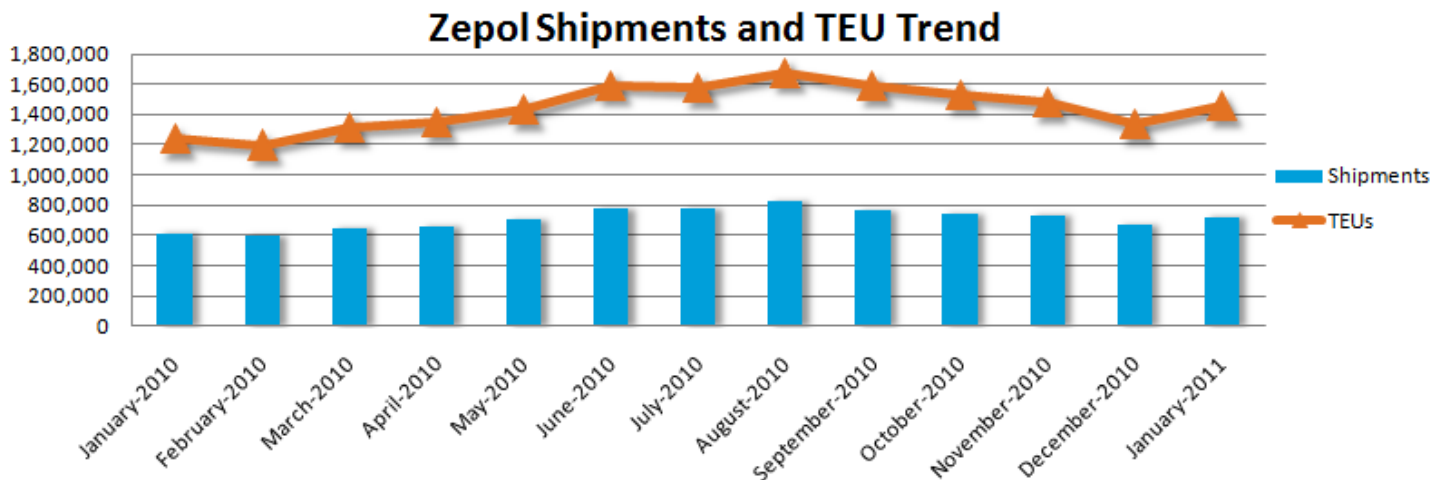
FOR IMMEDIATE RELEASE:

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Zepol Reports January Containerized Imports Rise 8.86%

Total container trade stops four month back slide

MINNEAPOLIS, February 8th, 2011 — Zepol Corporation, [the leading trade intelligence company](#), reports that import shipment volume for January, measured in TEUs, increased 8.86% from December and 17.64% over January 2010. The total number of shipments also increased 7.69% from December and 17.62% over last January.



Key Statistics from this Month's Update:

1. After a four month slide, January showed a significant increase from December, but volumes are in line with November of 2010. Much of this increase was driven by Asian origin shipments as they rose 11.3% in preparation for the lunar New Year.
2. Ports on the Atlantic Coast show the greatest increases in volumes for January 2011 over January 2010 with an increase of 19.15% compared to the Pacific Coast of 16.80% and the Gulf Coast of 10.68%. This could be an expanding trend as shipments return to 2007/2008 totals and the same capacity issues affect Southern California.
3. Maersk Line ranks as the top Carrier in Zepol's data, but MSC and APL both show better growth over January 2010 with a change of 4.13% compared to 31.13% and 22.55% respectively.

Methodology:

Zepol's data is derived from Bills of Lading entered into the Automated Manifest System. This information represents the number of House manifests entered by importers of waterborne containerized goods. This is the earliest indicator for trade data available for the previous month's import activity. The data excludes shipments from empty containers, excludes shipments labeled as freight remaining on board, and may contain other data anomalies.



About Zepol Corporation:

Zepol Corporation is a Minnesota-based company working to provide the most complete and up-to-date trade data to organizations around the world. Zepol provides industry leading trade data tools, TradeIQ™ and TradeView™, for analyzing the United States trade marketplace. TradeIQ™ is an up-to-date U.S. Customs import Bill of Lading database and is available through an online interface. TradeView™ provides access to U.S. Census data to visualize the import and export economy.

Zepol's user base includes over 1,000 subscribers representing the leaders of every trade related industry. Our customers are the most important players in the international trade community. Users include leading transportation executives, supply chain professionals, competitive intelligence practitioners, and intellectual property attorneys at:

- Over 40 of the Fortune 500
- 4 of the top 10 Port Authorities by Volume
- 7 of the top 10 Freight Forwarders
- 2 of the top 3 Fruit Importers
- 9 of the top 20 Chemical Companies

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